

Elizabeth Scala  
Nursing from Within™



Nurses commonly enter the profession of nursing with a desire to provide compassionate, heart-based care. Challenged by regulations, financial pressures, staffing ratios, and technological advancements today's nurse struggles to balance the art with the science of nursing. Nursing from Within™ supports nurses and nursing organizations to reconnect to that fulfilling joy that once called them to nursing in the first place.

## About My Audience

Elizabeth's online community of over 15,000 nurses has allowed her to teach the nurse burnout prevention lessons in the real world of professional nursing and their rapidly changing healthcare environment.



Monthly  
BLOG STATS

3953  
UNIQUE  
VISITORS

6755  
PAGE-  
VIEWS

81%  
MY READERS ARE  
FEMALES

57% ARE ON MOBILE  
DEVICES

## About Elizabeth



Keynote speaker and Nurse's Week program host, Elizabeth Scala MSN/MBA, RN, partners with hospitals, nursing schools, and nurse associations to transform nursing from the inside out. As the bestselling author of 'Nursing from Within', Elizabeth guides nurses and nursing students to a change in perspective, helping them make the inner shifts needed to better maneuver the sometimes challenging realities of being a caregiver. Elizabeth received her dual master's degree from Johns Hopkins University. She is also a certified coach and Reiki Master Teacher. Elizabeth lives in Maryland with her supportive husband and playful pit bull.



*Elizabeth Scala*  
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## *Partial Client List*

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WellStar Health System // Carolinas HealthCare System // Vizient Southeast //  
Clinical Nurse Leader Association // National Nurse's Health Institute //  
South Dakota Nurses Association // ANA Idaho

## *Testimonials*

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"Elizabeth Scala is an astute interviewer! She put me at ease immediately for my first podcast interview. She asked several pertinent questions that made me ponder my professional nursing history and beyond! Her feedback after my answers was on target and exemplifies her keen sense of listening as well as clarification skills. She has a deep respect for Nurses and all things Nursing as well as the belief in the art and science of Nursing. Elizabeth is a gem!"

-Susan J. Farese, MSN, RN, SJF Communications [www.sjfcommunications.com](http://www.sjfcommunications.com)

"As the keynote, Elizabeth presented excellent information at the South Dakota State Nurses Convention on Leadership in Nursing. She shared innovative ideas to enable nurses to connect with the internal motivation that impact sustainable shifts for the nursing profession."

-Margie B. Washnok, APRN, MS, DNP, South Dakota Nurse's Association President

"Elizabeth Scala presented on "Burnout" for our Nurse Executive Council & Physician Leadership joint meeting and received very high satisfaction scores from everyone in the group. Elizabeth has an energetic humorous presentation style that totally engaged and captivated the group. There was no one in the room who could not relate to the information she was presenting."

-Sandra L. Karseras, MBA, RN, Sr. Director, Vizient Southeast

[Click Here To Schedule An Appointment Using Elizabeth's Online Calendar.](#)